



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA

## CONGRESSIONAL DISTRICT 21

Number of Recreational Boats*	<b>10,791</b>
Recreational Boating Industry Businesses	<b>58</b>
Total Jobs	<b>1,215</b>
Annual Recreational Boating-Related Spending	<b>\$63.1</b> MILLION



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$151.2** MILLION

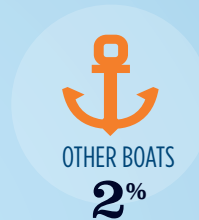
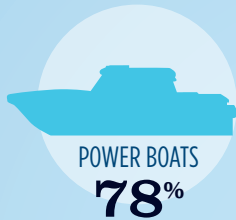
### RECREATIONAL BOATS IN FL-21

TOTAL BOATS\* **10,791**

REGISTERED BOATS **10,791**

Power boats	8,396
PWCs	1,992
Sailboats	233
Other Boats	170

HOUSEHOLDS PER BOAT **26.0**

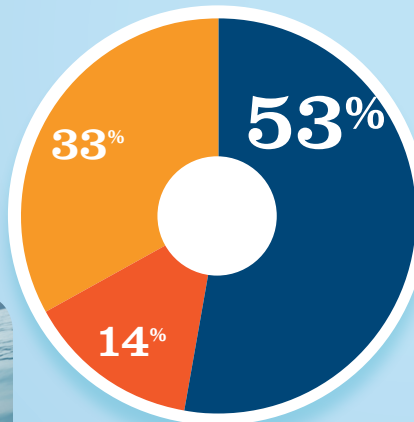


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN FL-21

TOTAL BOATING JOBS **247**

Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	81
Dealers / Wholesalers	36
Boat Services	130



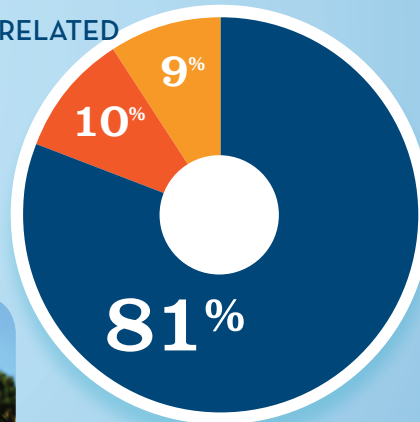
BOAT BUILDING † 14%  
MOTOR/ENG. MFG. † 9%  
ACC./SUPPLIES MFG. 33%  
DLRS/WHOLESALERS 10%  
BOAT SERVICES 53%  
† 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN FL-21

TOTAL BUSINESSES **58**

Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	5
Dealers / Wholesalers	6
Boat Services	47



BOAT BUILDING † 10%  
MOTOR/ENG. MFG. † 9%  
ACC./SUPPLIES MFG. 9%  
DLRS/WHOLESALERS 10%  
BOAT SERVICES 81%  
† 0%

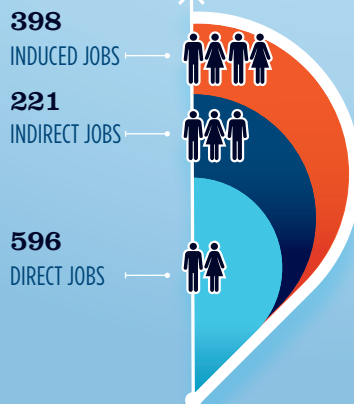


### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FL-21

EST. TOTAL JOBS **1,215**

EST. TOTAL LABOR INCOME **\$50.5** MILLIONS

Est. Direct Income	\$20.9
Est. Indirect Income	\$12.2
Est. Induced Income	\$17.4



### RECREATIONAL BOATING INDUSTRY SALES IN FL-21

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$20.9	\$20.9 MILLION
<b>TOTAL MFG. SALES</b>	<b>\$20.9</b>	<b>\$20.9 MILLION</b>
Dealers / Wholesalers	\$17.0	\$17.0 MILLION
Boat Services	\$43.1	\$43.1 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$60.1</b>	<b>\$60.1 MILLION</b>

BOAT BUILDING  
MOTOR/ENG. MFG.  
ACC./SUPPLIES MFG.  
DLRS/WHOLESALERS  
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University